



LIFESAVING SOCIETY®
SOCIÉTÉ DE SAUVETAGE™

The Lifeguarding Experts
Les experts en surveillance aquatique

SOCIETY COMMITS TO A PERMANENT NEW BRUNSWICK HEADQUARTERS

New Brunswick
Nouveau-Brunswick

FREDERICTON, April 30, 2016 – The Lifesaving Society strengthens its commitment to the people of New Brunswick with the purchase of a permanent Lifesaving Society New Brunswick headquarters.

“We’ve known for some time that we needed more, and more efficient, space to better serve our Affiliate and Individual Members,” says Society president Stephen Hanlon. “With our current lease expiring, we needed to make a move. We decided to make it a bold move and secure the Society’s future with a permanent, efficient and cost-effective headquarters that will support our members and serve the public well for years to come.”

The Society’s new headquarters – at 70 Melissa Street in Fredericton – offers generous space for offices, meetings and warehousing with ample free parking.

Unlike others who conduct business in New Brunswick only at arm’s length, the Lifesaving Society, rooted in New Brunswick communities for over 50 years, intends to keep it that way and serve New Brunswick from New Brunswick.

The move to the new Lifesaving Society New Brunswick headquarters is scheduled for summer 2016.

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

For more information, contact: Ryan Ferguson, Member Services Manager:

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